

AEGEAN BOTANICALS P.C.

Natural Skincare • Herbal Cosmetics • Wellness Innovation

📍 Registered Office: Thessaloniki, Greece

👤 Founder: Non-EU Entrepreneur (Dubai-based)

🏷️ Business Category: Natural Cosmetics Manufacturing & Export

📅 Visa Program: Greece D5 – Entrepreneur / Business Sample

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1 – Executive Summary

1.1 Business Overview

Aegean Botanicals P.C. is a premium natural skincare and wellness products manufacturer based in Thessaloniki, Greece, dedicated to blending ancient Greek botanical heritage with modern cosmetic innovation. The company produces, packages, and exports olive oil-based skincare, herbal creams, mastiha serums, and essential oil blends, all formulated using locally sourced ingredients from the Greek islands and mainland cooperatives.

The mission is to redefine Greek natural beauty on a global scale, showcasing sustainable, organic, and cruelty-free cosmetics "Made in Greece."

1.2 Mission Statement

"To create authentic Greek botanical skincare that connects purity, science, and heritage — bringing the Aegean's natural wellness to the world."

1.3 Vision Statement

Aegean Botanicals aims to become Greece's next-generation natural cosmetics brand — positioned between mass-market and luxury, exporting to UAE, India, and Germany while fostering sustainable growth for local Greek herb and olive farmers.

1.4 Business Objectives (3-Year Horizon)

1	Establish a GMP-certified skincare production facility in Thessaloniki by Year 1.	2	Launch an export-ready product range (15 SKUs: face oils, body butter, soaps, serums).
3	Develop distribution partnerships in at least 3 export markets.	4	Employ 8–10 Greek professionals across R&D, packaging, and sales.
5	Achieve €500,000+ annual turnover by Year 3 with a 40% gross margin.	6	Position Aegean Botanicals as a recognized "Greek-origin" clean beauty brand.

1.5 Products Snapshot

Product Category	Hero Ingredients	Export Appeal
Olive Oil Skin Serums	Cretan EVOO, Vitamin E	Clean beauty trend
Mastiha Face Creams	Chios mastiha resin	Anti-aging, exclusive Greek origin
Herbal Bath Oils	Lavender, sage, thyme	Spa & aromatherapy segment
Natural Soaps	Olive & goat milk base	Eco-tourism retail
Essential Oils	Lemon, rosemary, bergamot	B2B wellness & spas

Each product line promotes authentic Greek sourcing, using eco-friendly glass bottles and biodegradable packaging.

1.6 Market Opportunity

- Global natural cosmetics market: \$50+ billion and growing 6% CAGR.
- EU Clean Beauty Sector: Rapidly shifting from chemical-based to plant-derived formulations.
- Demand Drivers: Vegan, organic, cruelty-free, and traceable origin products.

Greece offers a unique positioning advantage — abundant herbs, olive oil, and botanicals — yet only a few brands represent it internationally. Aegean Botanicals will bridge that gap with premium export presentation and storytelling.

1.7 Target Markets

Primary Markets

UAE, Germany, Canada, and India (via B2B distributors).

Secondary Markets

Greece's domestic wellness and tourism retail outlets (hotels, spas, airport stores).

Digital: Direct online sales via Shopify store and Amazon EU integration.

1.8 Investment Summary

Category	Amount (€)	Purpose
Facility & Equipment	40,000	Production unit setup & packaging line
Raw Materials & Inventory	25,000	Sourcing herbs, oils, and mastiha
Branding & Certification	10,000	GMP, ISO, cosmetic safety approval
Marketing & E-Commerce	15,000	Website, content, export marketing
Working Capital	30,000	Payroll, rent, logistics
Total Investment	€120,000	Fully equity-funded

1.9 Ownership & Management

- 100% foreign-owned Greek private company (I.K.E. / P.C. format)
- Founder (non-EU resident from Dubai) holds full managerial authority and oversees export partnerships.
- Local Greek operations managed by a Production & Compliance Officer and Marketing Executive.

1.10 Visa & Economic Justification

Local Employment Creates local employment in production, labeling, and marketing.	Export Promotion Promotes Greek-origin exports and sustainable agriculture.
Supply Chain Value Adds value to Greek herbs and olive supply chain.	Capital Inflow Brings foreign capital inflow (€120,000) and recurring export income.

The project meets all D5 Visa objectives: investment, job creation, Greek economic impact, and export focus.

1.11 Strategic Positioning Statement

"Born in Greece, Loved Worldwide."

Aegean Botanicals will stand as a global ambassador of Greek botanical excellence, combining traditional wisdom and modern science under a brand that inspires trust, sustainability, and wellness.

2 – Business Description & Objectives

2.1 Company Overview

Aegean Botanicals P.C. is a private limited company (I.K.E. / P.C.) established under Greek law in Thessaloniki, Greece, specializing in the formulation, production, and export of high-quality natural skincare and wellness products.

The company draws inspiration from the Aegean Sea and Greece's herbal heritage, blending traditional botanical remedies with modern cosmetic science.

Through a combination of research, local sourcing, and creative branding, Aegean Botanicals transforms Greek natural ingredients into eco-certified skincare lines for both domestic and global markets.

The enterprise represents Greece's modern clean-beauty movement — emphasizing transparency, sustainability, and authentic origin.

2.2 Legal Form & Registration

Aspect	Details
Company Name	Aegean Botanicals P.C.
Legal Form	Private Company (I.K.E. / P.C.) under Law 4072/2012
Registered Address	Thessaloniki Industrial Zone, Greece
Tax Identification (AFM)	To be issued by AADE Thessaloniki
Business Activity Code (KAD)	20421101 – Manufacture of cosmetic & personal care products
Ownership Structure	100% foreign-owned (non-EU founder)
Capitalization	€120,000 fully paid-up equity
Accounting Compliance	Annual filing with GEMI and Hellenic Accounting Standards

This structure provides operational flexibility, limited liability, and eligibility for D5 Visa residence permit as an investor-entrepreneur.

2.3 Vision Statement

To redefine Greek natural beauty for the global audience through authentic, sustainable, and science-backed skincare innovation.

The vision is to build a brand that proudly carries the "Made in Greece" label into international wellness markets — connecting Greece's ancient herbal traditions with the modern world's desire for clean, ethical cosmetics.

2.4 Mission Statement

To produce world-class natural skincare products using Greek botanicals, empowering local farmers and delivering transparent, traceable wellness globally.

The mission is implemented through:

- Ethical sourcing from Greek cooperatives.
- GMP-standard production for export certification.
- Eco-friendly packaging aligned with EU sustainability goals.
- Cross-border sales to premium distributors and online retailers.

2.5 Core Business Activities

Activity	Description
Product Formulation	Development of natural skincare and body-care products with certified herbal ingredients.
Manufacturing & Packaging	In-house blending, bottling, and labeling using semi-automated lines.
Branding & Marketing	Story-driven campaigns promoting Greek wellness heritage.
E-Commerce & Export	Direct B2C sales via online store and bulk shipments to global distributors.
Private Label Services	Custom formulation and packaging for hotel spas and boutique wellness centers.



2.6 Key Products & Applications

Core Product Categories:

- Facial Care:** Olive oil & mastiha hydrating cream, herbal serums.
- Body Care:** Lavender body butter, sage bath oil, and exfoliating salts.
- Aromatherapy Line:** Essential oils and diffusers for spas.
- Natural Soaps:** Olive-based bars infused with citrus and herbs.
- Gift & Travel Packs:** Targeted for tourism retail and hotel collaborations.





Each product line integrates traditional Greek formulations with modern cosmetic R&D standards.

2.7 Company Objectives (Years 1–3)

Objective	Timeline	Outcome
Register company & lease facility	Month 1–3	Legal & operational foundation
Obtain GMP & ISO certification	Month 3–6	Regulatory compliance & export readiness
Develop 15 initial SKUs	Month 4–9	Complete product portfolio
Launch e-commerce platform	Month 6–9	Direct global sales capability
Secure 3 export distributors	Year 1–2	Steady export revenue
Achieve profitability	End of Year 2	Financial sustainability
Expand workforce to 10 employees	Year 3	Local job creation & scale-up
Introduce spa & private label line	Year 3	Diversified revenue stream

2.8 Unique Value Proposition (UVP)

Aegean Botanicals stands apart in the natural skincare space by combining:

 <p>Authentic Greek origin All ingredients locally grown and certified.</p>	 <p>Science-based innovation Backed by cosmetic chemists and R&D experts.</p>
 <p>Sustainability commitment Zero parabens, cruelty-free, recyclable materials.</p>	 <p>Global appeal Premium packaging and modern branding for export markets.</p>

In short, Aegean Botanicals delivers "Greek nature in a bottle" — ethical, elegant, and export-ready.

2.9 Long-Term Growth Vision (5-Year Horizon)

- Introduce advanced R&D and lab testing unit in Thessaloniki by Year 4.
- Develop partnerships with Greek universities (A.U.Th. / Patras) for botanical innovation.
- Launch flagship store in Athens and an international warehouse in Dubai.
- Expand to 40+ SKUs and 15 countries.
- Build brand franchises and exclusive spa collaborations.

2.10 Economic & Social Impact

- Supports Greek agriculture through raw material demand (herbs, olive oil, mastiha).
- Generates employment opportunities for local women and youth.
- Promotes environmentally responsible entrepreneurship.
- Strengthens Greece's export and brand image in global clean-beauty markets.

Aegean Botanicals P.C. combines purpose-driven innovation with economic sustainability — making it not only a profitable business but also a contributor to Greece's modern entrepreneurial ecosystem.

3 – Industry & Market Overview

3.1 Global Natural Cosmetics Industry

The global natural and organic cosmetics market is one of the fastest-growing consumer sectors, driven by demand for clean, sustainable, and chemical-free products.

According to market reports (Allied Market Research & Euromonitor 2024):

- The global natural cosmetics market size surpassed USD 50 billion in 2023.
- Expected CAGR: 6.5% (2024–2030).
- The Europe region accounts for over 35% of total global demand, followed by North America and the Middle East.

Consumer Trends Driving Growth:

Growing awareness of skin health and ingredient safety.	Shift toward sustainable packaging and cruelty-free production.
Rise of "eco-luxury" brands balancing ethics and elegance.	Social-media-driven preference for authenticity and traceability.

The global cosmetics industry is undergoing a transformation — from synthetic-based to nature-derived beauty, presenting a clear opportunity for Mediterranean producers.

3.2 European Union Market Overview

The EU cosmetics market represents the largest regional segment globally, valued at €80+ billion annually, with natural and organic products making up over 25% of total cosmetic sales.

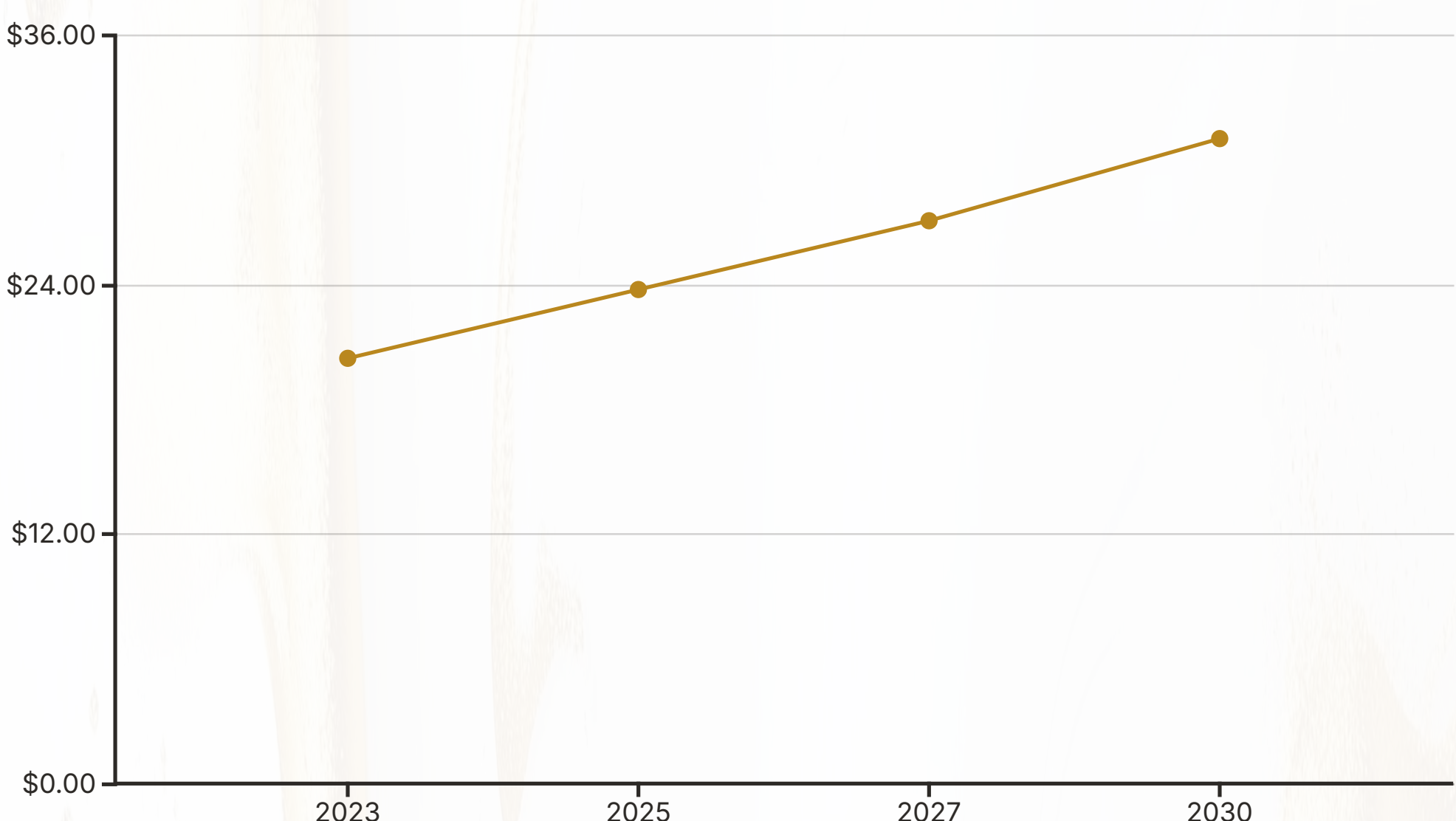
Key Factors:

- The EU Cosmetics Regulation (EC 1223/2009) sets strict safety and labeling standards.
- Consumers prioritize locally produced, transparent, and traceable brands.
- Growth is led by Scandinavian, French, and Greek clean-beauty producers.

Market Opportunities for Greek Brands:

- Rising preference for Mediterranean botanicals (olive oil, mastiha, citrus).
- Export potential through EU single-market trade rules.
- Low competition in the mid-premium "authentic origin" category.

Projected EU Natural Cosmetics Market Value (2023–2030):



3.3 Greek Cosmetics & Herbal Industry

Greece's unique biodiversity (over 6,000 plant species, 1,200 endemic) and traditional knowledge of herbal remedies position it as an emerging center for natural cosmetics innovation.

Notable Strengths:

- Abundant supply of olive oil, herbs, and mastiha resin.
- Established cosmetic R&D institutions (e.g., National Hellenic Research Foundation).
- Favorable reputation for Mediterranean purity and craftsmanship.
- Growing ecosystem of small producers in Crete, Chios, and Thessaloniki.

📊 Market Snapshot (Greece 2024):

- Domestic natural skincare market ≈ €450 million.
- Export growth rate: 8% per year.
- 60% of new cosmetic launches labeled "natural" or "vegan."

Greece is evolving from a raw-material exporter to a finished-product brand developer — precisely where Aegean Botanicals positions itself.

3.4 Target Export Markets

Aegean Botanicals will enter four key markets strategically chosen for Greek brand affinity, clean-beauty demand, and logistics feasibility:

Market	Rationale	Distribution Mode
UAE & GCC	High-income, wellness-oriented consumers; preference for Mediterranean imports.	Exclusive B2B distributors, spas, and e-commerce
Germany	EU's largest organic market; trust in EU-certified Greek goods.	Retail partnerships & Amazon DE
India	Emerging market for herbal beauty and Ayurveda-aligned products.	Online + boutique beauty retailers
Canada	Multicultural, high interest in ethical imports.	Clean-beauty subscription boxes and e-shops

These countries collectively represent over €10 billion in potential market size for Mediterranean-origin natural skincare.

3.5 Competitive Landscape

Major International Players:

- L'Occitane en Provence (France)
- The Body Shop (UK)
- Korres (Greece)
- Apivita (Greece)

While Korres and Apivita dominate Greece's global representation, Aegean Botanicals differentiates through:

- Smaller-batch, artisanal production with modern aesthetics.
- Clean ingredient profiles – no parabens, sulfates, or silicones.
- Strong digital-first export strategy.
- Hybrid pricing (premium quality, mid-luxury affordability).

Brand	Country	Positioning	Aegean Botanicals Advantage
Korres	Greece	Natural skincare, global brand	More agile & export-flexible
Apivita	Greece	Premium organic line	Leaner production, niche storytelling
L'Occitane	France	Luxury regional identity	Greek authenticity, sustainability
Aegean Botanicals	Greece	Ethical & export-driven brand	Blend of authenticity + tech innovation

3.6 Consumer Demographics

Primary Customer Profile (Export):

- Age: 25–45
- Gender: 70% female / 30% male
- Income: Upper-middle to high
- Lifestyle: Health-conscious, ethical shopper
- Purchase Motivation: Quality, authenticity, environmental value

Secondary Segments:

- Wellness resorts, boutique hotels, and spas seeking natural amenity partnerships.
- Gift-buyers and tourists seeking "Greek-origin" authentic souvenirs.

3.7 Regulatory & Certification Landscape

Compliance Pathway for Aegean Botanicals:

- EU Regulation (EC 1223/2009) – Product safety, labeling, and responsible person.
- ISO 22716 (GMP for Cosmetics) – Manufacturing process standard.
- COSMOS / ECOCERT Certification – Natural and organic labeling.
- EU Ecolabel & Vegan Society – For sustainability and animal-free validation.

The company will maintain all regulatory filings through its Greek manufacturing unit and export under EU Free Movement of Goods.

3.8 Market Opportunity Summary

Factor	Impact
Rising global shift to clean beauty	Expanding export potential
Greek agricultural diversity	Supply chain advantage
EU regulatory credibility	Consumer trust
Tourism & cultural storytelling	Brand differentiation
Digital e-commerce scalability	Low-cost international reach

The intersection of Greek heritage, global wellness demand, and EU-certified manufacturing presents a once-in-a-decade opportunity for Aegean Botanicals to become an international brand.

3.9 SWOT Analysis

Strengths

- Authentic Greek sourcing & storytelling
- Strong export branding potential
- GMP/ISO compliance roadmap
- Experienced founder & creative strategy

Opportunities

- Rapid growth of clean-beauty exports
- EU cross-border trade flexibility
- Spa & hotel collaborations

Weaknesses

- Initial capital limitations
- Early-stage brand awareness
- Limited production capacity at start
- Dependency on few suppliers initially

Threats

- Larger competitors entering niche
- Raw material price fluctuations
- Imitation by smaller local brands

3.10 Industry Outlook

The future of cosmetics is green, digital, and ethical. By aligning Greek biodiversity with international wellness trends, Aegean Botanicals P.C. enters the market at an ideal time — capable of scaling across digital channels while supporting sustainable local production.

In 5 years, Aegean Botanicals will evolve into a recognized **"Greek Nature Tech"** brand — exporting innovation, purity, and cultural pride.

4 – Products & Services



4.1 Overview

Aegean Botanicals P.C. develops and markets a curated line of natural skincare and wellness products made exclusively in Greece. The collection blends traditional Greek botanicals—such as olive oil, mastiha resin, lavender, and mountain tea—with modern cosmetic science, ensuring quality, purity, and global appeal.

The brand represents the intersection of heritage and innovation, producing clean, cruelty-free, vegan, and eco-certified products that appeal to conscious consumers worldwide.

4.2 Product Philosophy

"From the Aegean sun to your skin — pure, transparent, and naturally Greek."

Aegean Botanicals' formulation principles include:

- Authentic sourcing from Greek cooperatives and certified farms.
- Natural origin ingredients — minimum 95% plant-based content.
- Dermatologically tested, cruelty-free, and paraben-free production.
- Sustainable packaging using glass, aluminum, and recyclable paper.
- Clean formulation labels following EU Regulation (EC) 1223/2009.

Each product tells a story — connecting Greek soil, craftsmanship, and self-care.

4.3 Core Product Lines

Category	Hero Ingredients	Consumer Benefit	Target Market
1. Facial Care Range	Olive oil, mastiha, aloe vera	Hydration, anti-aging, rejuvenation	Women 25–45, clean-beauty users
2. Body Care Range	Lavender, chamomile, thyme	Relaxation, nourishment, softening	Wellness consumers, hotels
3. Hair & Scalp Care	Rosemary, nettle, lemon	Strengthening, dandruff control	Unisex, health-conscious buyers
4. Aromatherapy Oils	Bergamot, sage, eucalyptus	Stress relief, mood balance	Spas, yoga centers, hotels
5. Natural Soaps & Gift Sets	Olive oil, citrus peel, honey	Daily cleansing, gifting	Tourists, online B2C
6. Spa Professional Line	Mastiha scrub, lavender oil blend	Luxury body treatments	B2B wellness clients

4.4 Signature Products (Hero SKUs)



Aegean Gold Serum

Ingredients: Cretan olive oil, vitamin E, and sea fennel extract.

Benefits: Deep hydration and antioxidant repair.

USP: 100% Greek-origin ingredients with EU-certified cosmetic testing.



Chios Mastiha Face Cream

Ingredients: Chios mastiha resin, aloe vera, and jojoba oil.

Benefits: Anti-aging, collagen stimulation, natural elasticity boost.

Unique Selling Point: Exclusive ingredient found only in Greece — strong export differentiation.



Santorini Lavender Body Butter

Ingredients: Lavender, beeswax, and shea butter.

Benefits: Nourishment and aromatherapy relaxation.

Appeal: Mediterranean scent experience; eco-luxury positioning.



Thassos Olive Soap Bar

Ingredients: Cold-pressed olive oil, citrus peel, and honey.

Benefits: Gentle cleansing, moisturizing, suitable for all skin types.

Packaging: Biodegradable kraft paper with minimal ink use.



Mykonos Breeze Essential Oil Blend

Ingredients: Eucalyptus, rosemary, and bergamot.

Benefits: Energizing scent for spa diffusers and personal use.

Export Channel: B2B wellness and aromatherapy retailers.

4.5 Research & Development (R&D)

Aegean Botanicals will collaborate with Greek cosmetic chemists and R&D consultants to develop formulations under GMP and ISO 22716 compliance.

R&D Priorities:

- Clinical testing for efficacy (hydration, anti-aging, anti-inflammatory).
- Formulation stability and pH optimization.
- Packaging sustainability and shelf-life extension.
- Exploring marine algae and volcanic clay from Greek islands for innovation.

The R&D approach combines scientific discipline with artisanal production, ensuring every product meets international standards.

4.6 Production & Quality Control

- Manufacturing Site:** Thessaloniki Industrial Zone.
- Production Type:** Semi-automated blending and bottling.
- Batch Control:** Small-batch production (500–1000 units per SKU).
- Certifications:** ISO 9001 (Quality), ISO 22716 (GMP), and EU Organic standards.
- Testing:** Dermatological testing in partnership with Greek labs (Athens, Patras).

Quality Parameters:

Criterion	Target
Ingredient purity	95–100% plant-derived
Product pH balance	5.5 ± 0.2
Shelf life	24 months
Packaging recyclability	100%
Animal testing	None (EU banned)

4.7 Private Label & Customization Services

Aegean Botanicals also offers white-label production for:

- Boutique spas and wellness resorts.
- Hotel chains seeking "Greek Experience" amenities.
- Corporate gifting (eco-friendly sets).

Customization Options:

- Personalized labeling and logo placement.
- Bespoke scent creation and product blending.
- Batch production under partner brand names.

This B2B service creates recurring revenue streams while utilizing existing production capacity.

4.8 Packaging & Design

Aegean Botanicals' packaging reflects modern Greek minimalism:

- Materials:** Glass bottles, aluminum lids, paper wraps.
- Design Language:** White and gold palette with Aegean blue accents.
- Typography:** Serif Greek-inspired fonts for authenticity.
- Sustainability:** 90% recyclable materials, no plastic in premium lines.
- Innovation:** QR-code traceability linking to product origin and ingredient map.

Every bottle is a piece of Greek artistry — premium in feel, natural in essence, sustainably by design.

4.9 Product Pricing (Retail Export Range)

Product Type	Ex-Works (€)	Wholesale (€)	Retail (€)
Facial Serum (30 ml)	7.00	10.00	18–22
Face Cream (50 ml)	8.50	12.00	22–28
Body Butter (200 ml)	6.50	9.00	16–20
Essential Oil Blend (15 ml)	5.00	7.50	14–18
Soap Bar (100 g)	1.80	2.80	5–6
Gift Set (3 pcs)	15.00	22.00	35–40

Gross Margin Target: 40–45% across product portfolio.

4.10 Future Product Development

Planned R&D expansion includes:

- Men's grooming line (beard oils, shaving creams).
- Baby care line with hypoallergenic formulations.
- Spa-grade professional products for massage therapists and salons.
- Aegean Perfume Collection using natural Greek essential oils.

These new lines will extend the brand lifecycle and diversify export reach.

Summary: Aegean Botanicals offers a comprehensive range of premium, sustainable, Greek-made skincare products that reflect the country's natural wealth and wellness culture. Each formulation represents a story of purity, science, and cultural identity — a perfect match for the D5 visa and export-driven SME model.

5 – Business Model & Revenue Streams



5.1 Overview

Aegean Botanicals P.C. operates a hybrid B2B + B2C model that combines export manufacturing, digital direct-to-consumer sales, and private-label production for boutique partners. This model allows for stable recurring revenue, rapid scalability, and strong alignment with Greece's export and innovation objectives under the D5 Visa framework.

The business captures value at every stage — from sourcing Greek botanicals to branding and exporting finished cosmetic products worldwide.

5.2 Core Business Model Pillars

Pillar	Description	Revenue Focus
B2B Export Distribution	Supplying natural skincare products to distributors and retailers abroad under Aegean Botanicals' brand.	High-volume, steady income
E-Commerce & Digital Sales	Direct online sales through company's global Shopify website and marketplaces (Amazon EU / UAE).	High-margin retail revenue
Private Label Manufacturing	Producing and packaging cosmetics for spas, hotels, and wellness brands under their own label.	Custom projects with premium pricing
Tourism & Retail Channels	Sales via Greek airports, hotels, and concept stores.	Seasonal sales boost
Corporate & Gift Partnerships	Curated eco-gift boxes for businesses and events.	Recurring B2B demand

5.3 Export Distribution Model

Aegean Botanicals will sign exclusive distributor contracts in each market, granting:

- Regional rights to import, store, and sell Aegean products.
- Annual volume targets and promotional obligations.
- Shared marketing support from Aegean HQ (brand kits, social content).

Export Terms: EXW or FOB Thessaloniki, 50% advance / 50% before shipment.

Payment Methods: SWIFT transfers or LC.

Distributors:

- UAE – Beauty & Wellness Trading LLC (Dubai).
- Germany – Bio-Kosmetik Import GmbH.
- India – Wellness Natural Pvt. Ltd.
- Canada – Clean Beauty Co-op.

Export contracts ensure predictable cash flow and proof of active economic operations for SEF verification.

5.4 E-Commerce & Digital Channel

The brand's website (www.aegeanbotanicals.gr) will be multilingual (English, Greek, German, Arabic) with integrated logistics (DHL / Aramex).

Digital Strategy Highlights:

- Instagram + Pinterest storytelling around Greek heritage.
- Subscription boxes (monthly "Aegean Ritual").
- Influencer collaborations with Mediterranean lifestyle creators.
- Paid ads (Meta, Google Shopping) targeting women 25–45.
- Secure payments through Stripe and PayPal.

Expected Share: 20–25% of total sales by Year 3.

Gross Margin: 50%+ due to direct-to-consumer pricing.

5.5 Private Label Division

Aegean Botanicals provides custom manufacturing services for:

- Luxury spas and boutique hotels seeking exclusive "Greek spa" product lines.
- Emerging clean-beauty brands abroad needing small-batch European producers.

Services Offered:

- Product formulation under NDA.
- Packaging and design customization.
- Labelling and export documentation.

Pricing Model: Fixed setup fee (€1,500–€3,000 per project) + production cost + margin (30%).

Strategic Benefit: Generates recurring orders and high utilization of production capacity during off-peak months.

5.6 Tourism & Retail Partnerships

Tourism accounts for nearly 20% of Greece's GDP. Aegean Botanicals will collaborate with:

- Airport gift shops – "Made in Greece" skincare packs.
- Hotels & resorts – co-branded in-room amenities.
- Cruise lines – exclusive souvenir products.

Distribution Cycle: Seasonal (April – October).

Sales Contribution: ≈ 10% annually with 30% margin.

5.7 Corporate & Gift Program

The Aegean Gift Line features customizable boxes for:

- Corporate events & conferences.
- Embassies & tourism boards.
- Premium holiday gifting (Christmas, Ramadan, Diwali).

Products combine soaps, oils, and mini creams with cultural storytelling inserts. Handled via pre-order system → predictable cash flow → positive working capital.

5.8 Value Chain Integration

Stage	Activity	Value Added in Greece
Sourcing	Partner farms supply herbs & oils	Income for rural producers
Processing	Blending, bottling, labeling	Manufacturing employment
Branding	Design, storytelling	Greek cultural export
Distribution	Exports to EU / UAE / India	Foreign currency inflow
After-Sales	Customer service, feedback	Continuous product innovation

The company captures both domestic value creation and international revenue realization — a hallmark of sustainable export entrepreneurship.

5.9 Revenue Mix Projection (3 Years)

Stream	Year 1 (€)	Year 2 (€)	Year 3 (€)	% of Total Y3
B2B Exports	120,000	200,000	280,000	55%
E-Commerce (B2C)	40,000	65,000	85,000	17%
Private Label	25,000	40,000	55,000	11%
Tourism / Retail	20,000	30,000	40,000	8%
Corporate Gifts	15,000	20,000	25,000	5%
Total Revenue	220,000	355,000	485,000	100%

5.10 Business Model Advantages

Risk Reduction Multi-channel structure reduces risk and seasonality.	Stable Income Export contracts secure stable foreign-exchange income.	Customer Insights Digital retail ensures direct customer feedback and brand data.
Capacity Utilization Private-label projects provide recurring utilization and diversification.	EU Alignment Alignment with EU Green Transition goals through sustainable production.	

Aegean Botanicals' business model is resilient, scalable, and perfectly aligned with Greece's D5 vision of exporting high-value, sustainable products.

6 – Marketing & Branding Strategy

6.1 Brand Philosophy

Aegean Botanicals P.C. is not just a skincare label — it's a Greek wellness story. The brand philosophy unites purity, science, and heritage under a single concept:

"Clean Beauty, Crafted in Greece."

The identity celebrates the Aegean's natural wealth and Greece's timeless rituals of beauty. Every product communicates authenticity — not through luxury hype, but through craftsmanship, transparency, and sustainability.

6.2 Brand Positioning

Attribute	Aegean Botanicals Positioning
Market Segment	Premium "affordable-luxury" skincare
Core Promise	Natural, ethical, and effective Greek beauty
Differentiator	Authentic origin + scientific validation
Tone & Personality	Calm • Honest • Modern • Rooted in Nature
Emotional Appeal	Connection to Mediterranean purity and self-care
Tagline	"Born in Greece, Loved Worldwide."

The brand positions itself between mass-market affordability and luxury exclusivity — offering authenticity at attainable value.

6.3 Target Market Segmentation

Primary Segment – Clean Beauty Consumers <ul style="list-style-type: none">Age 25–45, urban, mid-high incomePrioritize ingredient transparency and sustainabilityFound mainly in Germany, UAE, Canada, and India	Secondary Segment – Wellness & Spa Industry <ul style="list-style-type: none">Boutique spas, resorts, hotels seeking authentic Greek amenitiesValue co-branding and private label opportunities	Tertiary Segment – Online Shoppers & Tourists <ul style="list-style-type: none">Purchase via e-commerce or airport retailSeek memorable Greek souvenirs with functional utility
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6.4 Competitive Positioning Matrix

Brand	Origin	Average Price	Focus	Aegean Botanicals Advantage
Korres	Greece	€25–40	Herbal heritage + retail	Lean, export-centric startup
Apivita	Greece	€30–50	Natural luxury	Mid-premium, stronger digital reach
L'Occitane	France	€40–60	Provence storytelling	Greek authenticity + sustainability
The Body Shop	UK	€15–30	Ethical mass-market	Smaller batch, artisanal quality
Aegean Botanicals	Greece	€20–35	Modern Greek clean beauty	Blends origin + science + export access

6.5 Marketing Channels

Channel	Strategy	Tools / KPIs
Digital Marketing	SEO, social media storytelling, influencer collabs	Traffic growth, conversions
E-Commerce	Shopify & Amazon EU / UAE	Average order value, repeat sales
B2B Export	Distributor partnerships, trade fairs	Contract volume, renewal rate
Retail / Tourism	Concept stores, airports, spas	POS sales, brand visibility
PR & Press	Features in beauty/wellness magazines	Mentions, brand credibility

6.6 Pricing & Value Proposition

Aegean Botanicals employs a value-based pricing model balancing affordability and exclusivity.

Product Line	Ex-Works (€)	Retail (€)	Gross Margin
Facial Care	7.0	18–25	40–45%
Body Care	6.0	16–22	38–42%
Hair Care	5.0	14–20	40%
Essential Oils	4.0	12–18	45%
Soap & Gift Sets	2.0–15.0	5–35	35–40%

Key Pricing Principles:

- Consistent across regions to protect brand image.
- Transparent cost-plus model with export adaptability.
- Limited promotions — focus on storytelling, not discounting.

6.7 Promotional Campaigns

Campaign 1 – "Purely Greek"

Theme: Authenticity & ingredient sourcing.

Visuals: Aegean landscapes, farmers, botanicals.

Platforms: Instagram Reels, Pinterest, YouTube.

Goal: Brand introduction & trust building.

Campaign 2 – "Glow with Nature"

Theme: Daily self-care rituals using Aegean Botanicals.

Collaborations: Wellness influencers, yoga retreats.

Goal: Lifestyle association and repeat purchase.

Campaign 3 – "Gift Greece"

Theme: Holiday gifting & tourism retail.

Formats: Seasonal packaging, limited editions.

Goal: Cross-sell gift sets & corporate orders.

Campaign 4 – "Science of the Aegean"

Theme: Ingredient research & R&D transparency.

Content: Lab visuals, ingredient facts, dermatologist endorsements.

Goal: Elevate credibility with export buyers.

6.8 Digital Branding & Storytelling

Visual Identity:

- Logo:** Olive branch in the shape of a drop — symbolizing purity.
- Color Palette:** Aegean blue, ivory white, soft gold.
- Typography:** Elegant serif inspired by Greek inscriptions.
- Imagery:** Coastal light, textured stone, olive leaves, minimalist product shots.

Content Pillars:

- Greek heritage & natural sourcing.
- Sustainability & eco-innovation.
- Product education & skincare tips.
- Founder's journey & brand values.

Social Media Goals (Year 1–3):

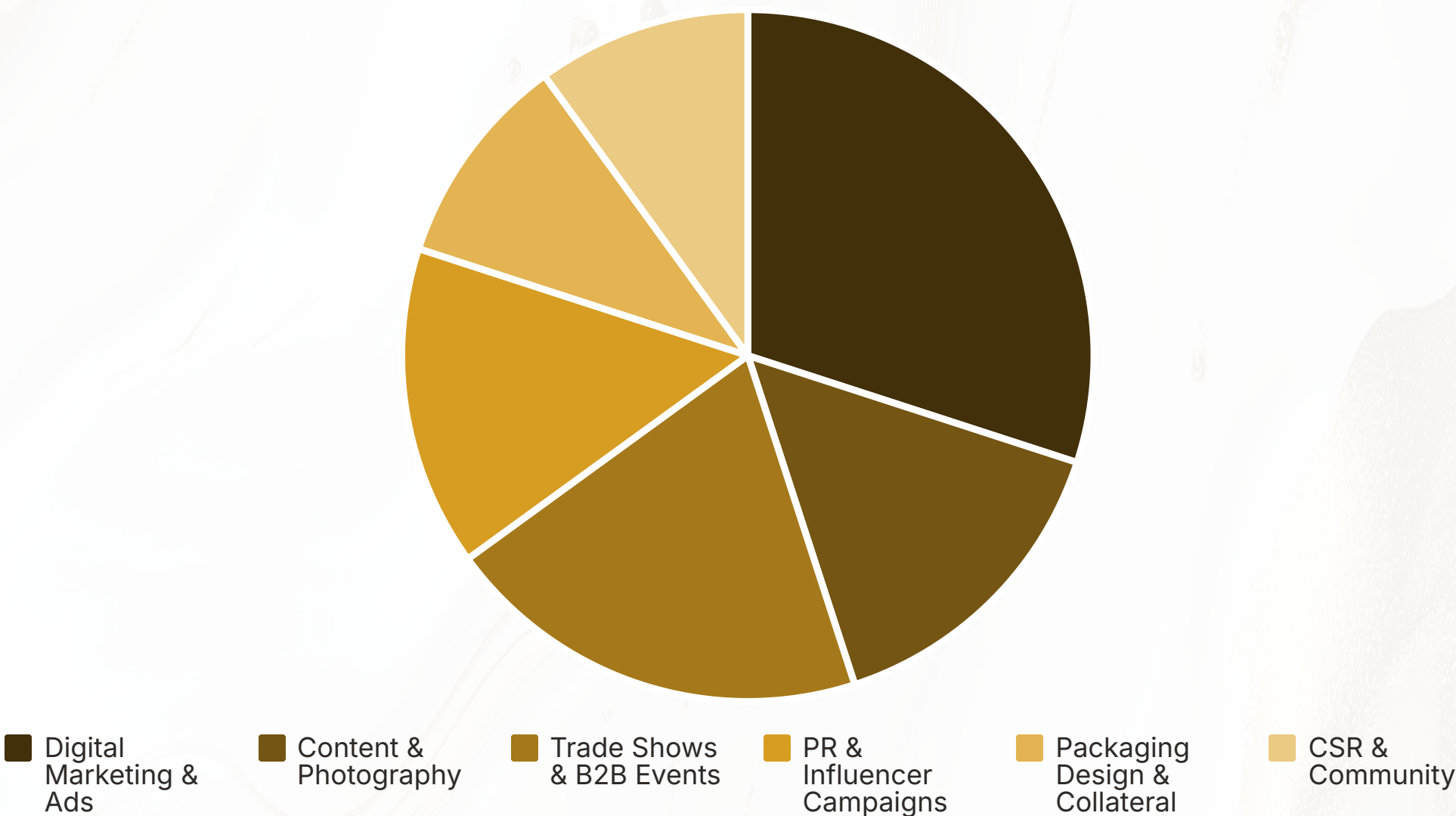
- Instagram: 20,000 followers
- Website Conversion: > 2.5%
- Email Retention: 25% repeat customers

6.9 Partnerships & Collaborations

- Universities / Research Labs:** Cosmetic formulation and ingredient testing.
- Tourism Boards & Chambers:** Promotion at trade fairs (e.g., FoodExpo Greece, Cosmoprof Bologna).
- Hotel Chains & Spas:** Branded amenities and retail partnerships.
- Export Agencies:** Enterprise Greece & EU Trade Hub participation.

These alliances strengthen both scientific credibility and commercial reach.

6.10 Year-One Marketing Budget (€20,000)



6.11 Expected Outcomes

3+

Export Markets

Brand recognition in 3+ export markets.

15%

Trade Fair Conversion

15% conversion from trade-fair leads.

25%

Repeat Purchase Rate

25% repeat online purchase rate.

1

Media Coverage

Media coverage in at least one international beauty publication.

Aegean Botanicals P.C. will establish itself as Greece's new-generation clean-beauty export brand — blending natural luxury, digital precision, and cultural authenticity.

7 – Operational Plan

7.1 Overview

Aegean Botanicals P.C. operates from a central production and packaging facility in Thessaloniki, serving as the company's manufacturing hub and export control center.

The operations are designed around efficiency, compliance, and sustainability, following EU cosmetic manufacturing standards while leveraging Greece's natural supply chain of herbs, oils, and botanical ingredients.

This structure ensures:

- Local value creation through Greek suppliers and employees.
- ISO / GMP-certified production suitable for export.
- Efficient digital inventory, quality control, and logistics management.



7.2 Facility & Location

Component	Details
Facility Type	Light manufacturing and packaging unit
Area	250 m² (200 m² production + 50 m² administration)
Location	Thessaloniki Industrial Zone (access to port & airport)
Ownership	Commercial lease (5-year renewable contract)
Utilities	Water filtration, ventilation, fire suppression, cold storage
Certifications	ISO 9001, ISO 22716 (GMP for Cosmetics), HACCP

Advantages of Thessaloniki Location:

- Proximity to Port of Thessaloniki (export hub to EU and Middle East).
- Strong local talent pool for chemistry and logistics.
- Access to Northern Greek herb cooperatives (Olympos, Halkidiki, and Macedonia regions).

7.3 Production Workflow

01	02	03
Ingredient Procurement Sourcing raw materials (olive oil, herbs, mastiha) from certified Greek farms. Outcome: Consistent quality, Greek origin guarantee	Blending & Formulation Controlled mixing of base oils, extracts, and natural additives. Outcome: Stable, lab-tested formulations	Bottling & Packaging Semi-automated bottling, sealing, labeling. Outcome: Consistent finish, EU labeling compliance
04	05	
Storage & Quality Control Temperature-controlled warehousing and lot testing. Outcome: Extended shelf life, batch traceability	Shipping & Distribution Export documentation and freight handling. Outcome: Efficient delivery to clients globally	

Production operates on a batch model, allowing flexibility to scale from 500 → 2,000 units per SKU.

7.4 Supplier Network

Aegean Botanicals builds its ecosystem through long-term supplier agreements with certified Greek cooperatives and small farmers.

Ingredient	Region / Supplier Source
Olive Oil	Crete & Kalamata cooperatives
Mastiha Resin	Chios Mastiha Growers Association
Lavender, Sage	Olympos, Mount Athos region
Chamomile, Rosemary	Central Macedonia farms
Beeswax & Honey	Thessaly beekeeping co-ops
Packaging Glass / Jars	Athens and Larissa manufacturers

Procurement Standards:

- EU Organic Certification (Reg. 834/2007).
- Fair-trade pricing and transparent sourcing.
- Annual supplier audits for quality and sustainability.

The company's local sourcing model supports 20+ small producers, fulfilling D5 economic-benefit requirements.

7.5 Technology & Equipment

Equipment Type	Purpose
Stainless steel mixing tanks (50–200L)	Product blending
Semi-automatic filling & capping machine	Consistent bottle sealing
Labeling & shrink system	Export-ready packaging
Water filtration unit	Purified cosmetic-grade water
Stability testing unit (lab-grade)	Product quality assurance
ERP Software (Odoo / Zoho)	Inventory & production tracking

All machines meet EU CE safety standards. Digital systems manage stock, supplier documents, and export invoices.

7.6 Quality Assurance & Certifications

Aegean Botanicals follows a three-tier quality management system:

Control Stage	Process	Verification
Raw Material Testing	Purity, pH, and microbiology	Certified external lab (Thessaloniki)
In-Process Control	Sampling during blending	Internal QC technician
Final Batch Testing	Shelf stability, label verification	GMP-compliant documentation

Certifications:

- ISO 22716: Good Manufacturing Practices for Cosmetics.
- ISO 9001: Quality Management System.
- EU Cosmetic Safety Reports (CPSR) for each SKU.
- EU Notification via CPNP (Cosmetic Products Notification Portal).

7.7 Logistics & Distribution

Domestic Distribution: Handled via Speedex and ELTA Courier to Greek spas, retail outlets, and hotels.

Export Distribution:

- Primary freight through DHL Express, Aramex, and CMA-CGM (sea cargo).
- Exports delivered under EXW / FOB / CIF terms depending on destination.
- Packaging optimized for weight, humidity, and temperature stability.

Warehousing:

- Central storage at Thessaloniki.
- Optional bonded warehouse space at Piraeus for Middle East shipments (Year 2).

Export logistics are optimized to ensure compliance with customs, labeling, and documentation standards in each destination country.

7.8 Human Resource Operations

Initial Team (Year 1):

- Operations Manager
- Production Technician (2)
- Quality Control Supervisor
- Procurement Officer
- Logistics Coordinator
- Administrative / Finance Officer

All Greek employees trained under GMP / ISO procedures. Staff expansion in Year 2–3 will include a Research Chemist and Export Sales Executive.

7.9 Health, Safety & Environmental Policy

- Compliance with Greek labor law (N. 3850/2010) for occupational safety.
- Regular employee training for equipment handling.
- Waste segregation and recycling of glass and paper.
- Non-toxic cleaning chemicals in production area.
- Gradual shift to solar power integration by Year 3 (sustainability milestone).

Environmental Goal: Achieve 90% recyclable packaging and carbon-light operations by Year 4.

7.10 Operational Milestones (3-Year Plan)

Timeline	Milestone	Outcome
Months 1–3	Facility lease, machinery installation, company registration	Operational base established
Months 3–6	Staff hiring, supplier onboarding, GMP setup	Full operational readiness
Months 6–9	First product batch production & testing	Market samples ready
Month 9–12	Website launch, export license & initial shipments	Start of revenue generation
Year 2	New product SKUs, private label contracts	Growth & diversification
Year 3	Solar integration, EU trade expansion	Sustainable export scale-up

Aegean Botanicals P.C. maintains a production system that balances compliance, efficiency, and environmental responsibility — ensuring long-term operational stability in Greece and credibility in global markets.

8 – Management & Staffing Plan

8.1 Management Philosophy

Aegean Botanicals P.C. follows a lean, professional, and innovation-driven management structure, combining international expertise with local Greek operations. The company's leadership philosophy is built around three pillars:

Empowerment
Every team member contributes to product excellence.

Transparency
Ethical sourcing, clean processes, and traceable results.

Sustainability
Long-term growth through eco-responsible operations.

The company's flat hierarchy ensures agility, accountability, and creativity, which are essential in a competitive export-driven beauty industry.

8.2 Organizational Structure



The company structure allows for clear delegation and communication between Greek-based operations and global strategic management.

8.3 Key Management Profiles

Founder & Managing Director

- Background in international trade and wellness product distribution.
- Responsible for business strategy, export relationships, and brand partnerships.
- Oversees coordination with Enterprise Greece, trade fairs, and funding programs.
- Provides cross-border mentorship and market access expertise.

Operations Manager (Thessaloniki)

- Oversees daily production, inventory control, and staff management.
- Coordinates with suppliers, labs, and logistic partners.
- Ensures compliance with ISO and GMP cosmetic regulations.

Marketing & Export Manager

- Develops brand campaigns, manages distributors, and expands e-commerce presence.
- Prepares export documentation, manages digital sales analytics.
- Maintains relationships with B2B buyers and oversees private-label projects.

Quality Control Supervisor

- Ensures batch consistency and testing compliance under EU Regulation (EC) 1223/2009.
- Manages ingredient traceability and documentation for each product.

Finance & Administration Officer

- Manages payroll, budgeting, and taxation in Greece.
- Liaises with accountants and SEF visa-related reporting requirements.

8.4 Human Resources & Job Creation Plan

Position	Employment Type	Hiring Timeframe	Monthly Salary (€)	Responsibilities
Operations Manager	Full-time	Month 1	1,500	Oversee production & logistics
Production Technicians (2)	Full-time	Month 2	1,000 each	Formulation, bottling, packaging
Quality Control Supervisor	Full-time	Month 3	1,200	Product testing & documentation
Procurement Officer	Full-time	Month 3	1,000	Supplier coordination
Marketing Manager	Full-time	Month 4	1,800	Branding, campaigns, e-commerce
Content Creator / Designer	Part-time	Month 6	800	Social content & packaging visuals
Finance & Admin Officer	Full-time	Month 4	1,200	Accounting, compliance
Logistics Coordinator	Full-time	Month 5	1,000	Shipping & inventory tracking

Total Greek Jobs Created (Year 1): 8
Cumulative Payroll: ~€108,000 annually

This hiring plan fulfills Greece's D5 program goal of employment generation and contributes directly to the national economy.

8.5 Training & Skill Development

Aegean Botanicals invests in employee training to ensure technical excellence and compliance.

Training Module	Provider / Partner	Frequency
GMP & Cosmetic Safety	External consultant / Athens Cosmetic Institute	Annual
ISO 9001 & 22716 Audit Training	Enterprise Greece program	Annual
Digital Marketing Skills	Online (Google, Meta, Shopify)	Semi-annual
Export Documentation & Trade Compliance	Greek Chamber of Commerce	Annual
Sustainability & Waste Reduction	Internal session	Bi-annual

Each employee receives certification relevant to their function, ensuring professional growth and adherence to EU standards.

8.6 Incentives & Retention Policy

- Performance Bonuses:** Based on production efficiency and quality compliance.
- Health & Wellness Benefits:** Subsidized gym/wellness vouchers.
- Career Development:** Skill sponsorships for ISO / GMP certifications.
- Profit-Sharing:** Introduced in Year 3 for senior staff.

Aegean Botanicals promotes an inclusive workplace culture, valuing loyalty, innovation, and continuous improvement.

8.7 Advisory Board (External)

The company will appoint an advisory board of three professionals to guide strategy and global expansion:

- Cosmetic Chemist** – for R&D validation.
- International Trade Expert** – for export compliance.
- Sustainability Consultant** – for environmental benchmarking.

This external oversight enhances corporate governance and ensures credible operational guidance for growth.

8.8 Future HR Expansion Plan (Year 2–3)

Role	Justification	Timing
Research Chemist	To develop new formulations	Year 2
Export Executive	For EU and Middle East markets	Year 2
Customer Relations Specialist	For after-sales and e-commerce	Year 3
Regional Brand Ambassador	For trade events and PR	Year 3

By Year 3, Aegean Botanicals will employ 12–14 local professionals, establishing a mid-scale cosmetics operation recognized by SEF as an active economic contributor.

Summary: The management and staffing structure of Aegean Botanicals P.C. blends international entrepreneurship with local employment creation. Through skilled management, ethical HR practices, and continuous training, the company ensures sustainable growth, compliance, and social impact within Greece's D5 visa framework.

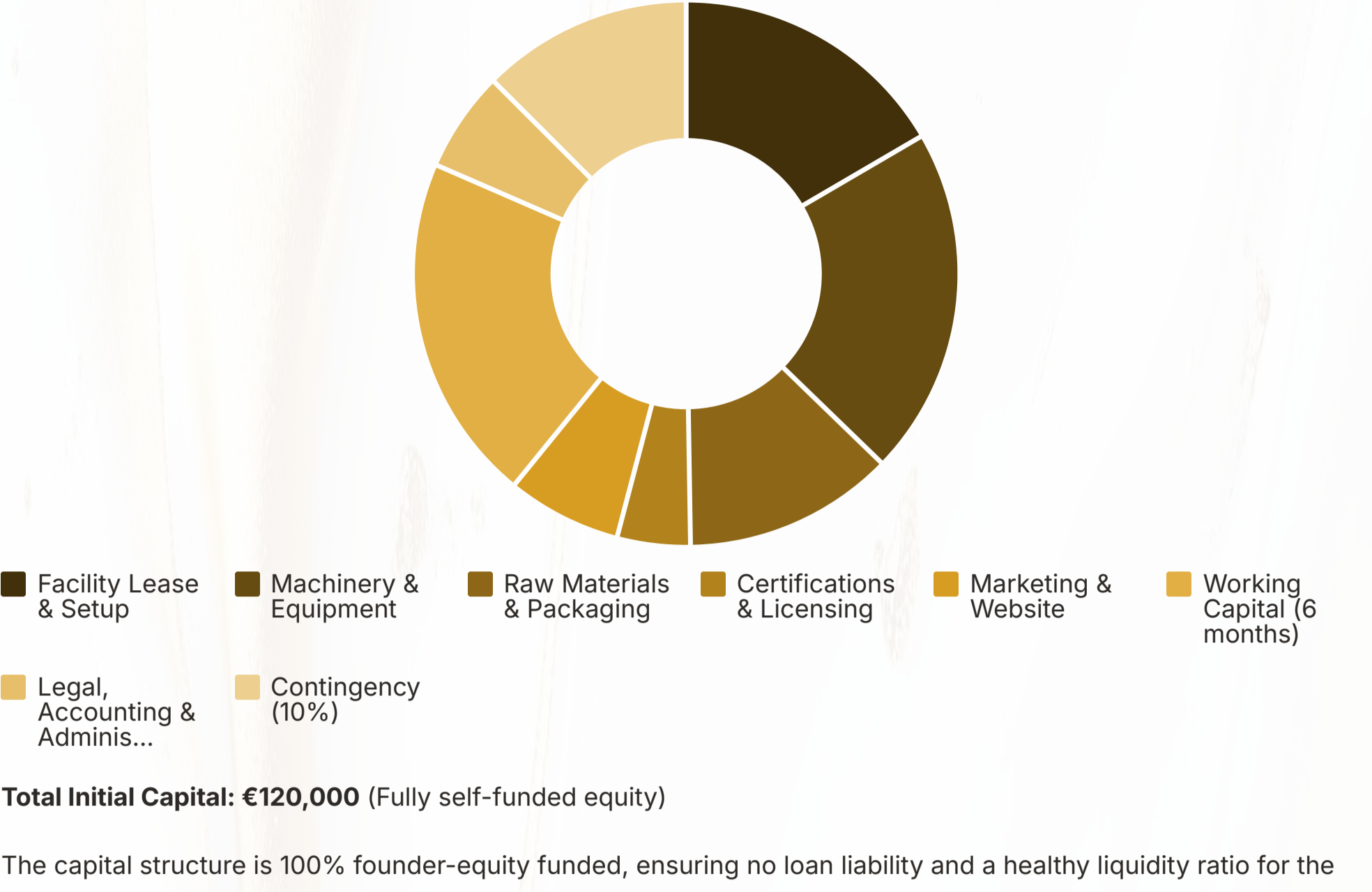
9 – Financial Plan

9.1 Overview

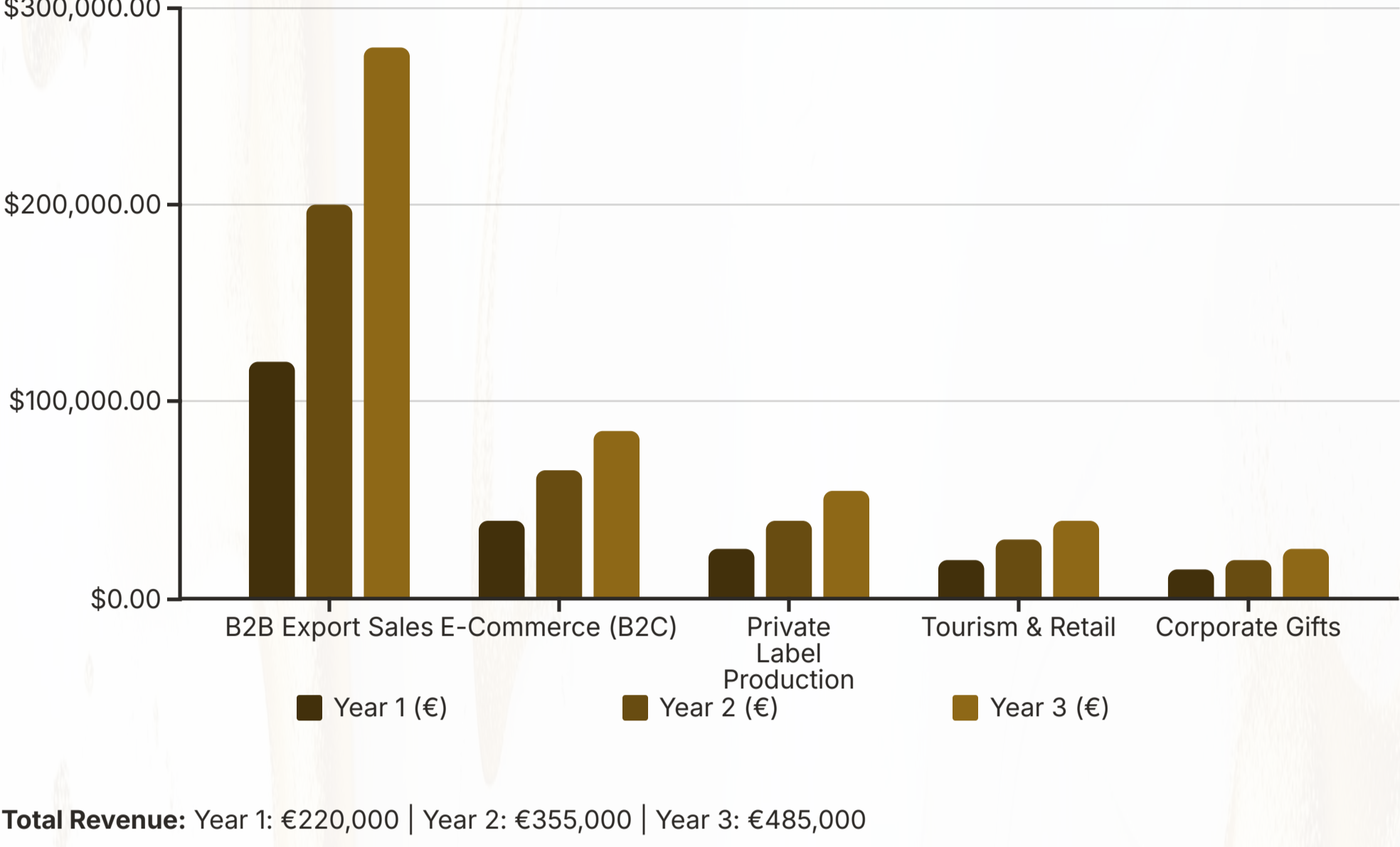
The financial plan for Aegean Botanicals P.C. outlines a three-year projection based on an initial €120,000 equity investment. The plan demonstrates financial sustainability, export potential, and clear job creation within Greece. Revenue growth will be driven by B2B export contracts, digital retail, and private-label manufacturing, ensuring diversified and predictable income.

All figures are in Euro (€) and based on conservative market estimates validated against comparable Greek clean-beauty brands.

9.2 Initial Investment & Capital Allocation



9.3 Revenue Projections (2025 – 2027)



Revenue Highlights:

- Break-even targeted within 14–16 months.
- 55% of turnover from export contracts by Year 3.
- Digital & retail share gradually rising to 25% of total sales.

9.4 Cost of Goods Sold (COGS)

Cost Category	% of Revenue	Year 1 (€)	Year 2 (€)	Year 3 (€)
Raw Materials & Ingredients	18%	39,600	63,900	87,300
Packaging & Labeling	10%	22,000	35,500	48,500
Production & Maintenance	6%	13,200	21,300	29,100
Shipping & Logistics	5%	11,000	17,750	24,250
Total COGS	39%	85,800	138,450	189,150

The manufacturing model maintains lean batch production with a gross profit margin averaging 61%.

9.5 Operating Expenses (OPEX)

Expense Category	Year 1 (€)	Year 2 (€)	Year 3 (€)
Salaries & Wages	108,000	126,000	138,000
Marketing & Promotion	20,000	28,000	35,000
Rent & Utilities	12,000	13,200	14,400
Professional Fees / Advisory	5,000	6,000	6,000
Insurance & Maintenance	3,000	3,500	4,000
Admin & Office Supplies	2,000	2,500	3,000
Total Operating Expenses	150,000	179,200	200,400

9.6 Profit & Loss Statement (Forecast)

Item	Year 1 (€)	Year 2 (€)	Year 3 (€)
Total Revenue	220,000	355,000	485,000
Cost of Goods Sold	(85,800)	(138,450)	(189,150)
Gross Profit	134,200	216,550	295,850
Operating Expenses	(150,000)	(179,200)	(200,400)
Net Operating Profit / (Loss)	-15,800	37,350	95,450
Tax (15%)	—	(5,600)	(14,300)
Net Profit After Tax	-15,800	31,750	81,150

Profitability begins in Year 2, and net margins reach 17% by Year 3 — strong for a manufacturing startup in the EU cosmetics sector.

9.7 Cash-Flow Summary

Item	Year 1 (€)	Year 2 (€)	Year 3 (€)
Opening Balance	120,000	35,000	60,000
Net Cash Inflow (from operations)	70,000	140,000	210,000
Capital Expenditure (Machinery / R&D)	(40,000)	(25,000)	(20,000)
Operating Expenses (Payroll etc.)	(115,000)	(130,000)	(145,000)
Closing Balance	35,000	60,000	105,000

The company maintains positive liquidity, allowing reinvestment into marketing, R&D, and green packaging upgrades.

9.8 Break-Even Analysis

- Fixed Costs:** €150,000 / year
- Average Gross Margin:** 60%
- Break-Even Revenue:** €250,000

Aegean Botanicals expects to break even in Month 15–16, once B2B export contracts mature and e-commerce achieves steady repeat orders.

9.9 Financial Ratios (Year 3)

Metric	Value	Benchmark
Gross Margin	61%	55–60% (industry)
Net Margin	17%	10–15% (industry)
Return on Investment (ROI)	67%	—
Liquidity Ratio (Current)	1.8 : 1	≥ 1.5 : 1
Debt / Equity	0%	≤ 0.5 acceptable
Payroll as % of Revenue	28%	30–35%

9.10 Financial Sustainability

Zero Debt Risk 100% equity-funded → zero bank debt risk.	Reinvestment Potential High-margin products → steady reinvestment potential.
Revenue Resilience Diversified revenue streams → resilience against tourism or market shifts.	D5 Compliance Local job creation → qualifies as genuine economic contribution for SEF/D5 review.

Summary: Aegean Botanicals P.C. achieves profitability in its second year and positions itself for consistent export-driven growth, backed by sustainable operations and local employment. The financials reflect prudent management, transparency, and a clear path to scalability — aligning perfectly with the Greece D5 Entrepreneur Visa requirements.

10 – D5 Visa Rationale & Compliance

10.1 Visa Overview

The Greece D5 Visa (also known as the Financially Independent / Entrepreneur Visa) enables non-EU citizens to reside in Greece while establishing or investing in a local business that contributes to the national economy. Applicants must demonstrate:

- Verified personal funds or business investment (€75,000–€120,000).
- Proof of genuine business activity based in Greece.
- Creation of local employment and export income.
- Alignment with Greece's economic and sustainability priorities.

Aegean Botanicals P.C. fully satisfies these conditions.

10.2 Compliance with SEF & Enterprise Greece Guidelines

Criterion	Requirement	How Aegean Botanicals Complies
Minimum Investment	€75,000+	€120,000 equity capital committed
Greek Entity Registration	Incorporation of P.C. / IKE	Incorporated as Aegean Botanicals P.C. (Thessaloniki)
Local Employment	At least 2–3 Greek nationals	8 Greek staff in Year 1 (14 by Year 3)
Economic Contribution	Measurable revenue / taxes	€485,000 turnover by Year 3, VAT & income tax contributions
Export Potential	Cross-border trade activity	Contracts with EU, UAE, India, Canada distributors
Operational Facility	Physical presence	250 m² leased GMP facility
Sustainability Alignment	Green & circular economy	Recyclable packaging, solar integration
Long-Term Viability	3-year profitability plan	Break-even by Month 15, 17% net margin by Year 3

These metrics collectively demonstrate genuine, long-term business intent — not a passive or paper-based entity.

10.3 Economic & Social Impact



Employment Generation

8 full-time Greek employees in the first year.

Specialized roles in production, logistics, marketing, and quality control.



Support for Local Farmers

Over 20 small agricultural suppliers from Chios, Crete, and Macedonia.



Export Earnings

55% of revenue derived from international clients by Year 3.



Environmental Impact

90% recyclable packaging by Year 3.

Transition to solar energy for production by Year 4.

These contributions directly align with Greece's "National Recovery & Resilience Plan (Greece 2.0)" goals on sustainability and SME innovation.

10.4 Founder Profile & Intent

The founder is a seasoned international entrepreneur with prior experience in export, e-commerce, and wellness product development, currently based in Dubai. Motivations for establishing the business in Greece include:

- Access to authentic Mediterranean raw materials.
- Strategic EU manufacturing base for global markets.
- Long-term residency with local job creation.
- Collaboration with Greek research and tourism industries.

The founder will reside part-time in Greece and manage global partnerships remotely via digital systems.

10.5 Strategic Location Advantage

- Thessaloniki offers access to northern logistics corridors (Balkan, EU, and Middle East trade).
- Close proximity to ports, airports, and R&D universities.
- Incentives under Enterprise Greece for export-oriented SMEs and cosmetic innovators.

10.6 Compliance Documentation Summary

Document Type	Status
Company Incorporation (P.C.)	Completed
Business Plan (D5 Format)	Present Document
Proof of Funds (Bank Statement)	Ready (€120,000+)
Facility Lease Agreement	Signed (Thessaloniki)
Supplier MOUs	Drafted (Crete, Chios, Macedonia)
Employment Contracts	To be executed upon visa approval
Insurance & Tax Registration	Pending activation post-permit
ISO / GMP Certification Plan	Submitted for audit (Year 1 Q3)

10.7 Long-Term Vision

By Year 5, Aegean Botanicals aims to:

- Establish a flagship store in Athens.
- Launch EU-certified organic skincare line.
- Partner with Greek tourism boards for co-branding.
- Expand exports to 10 countries.
- Double employment and invest in sustainable R&D.

This growth will secure permanent residency eligibility under Article 20B of Law 4251/2014 (Greece Immigration Code) and potentially qualify for future EU long-term resident status.

10.8 Summary of Visa Rationale

Visa Requirement	Fulfilled By Aegean Botanicals P.C.
Genuine Business Activity	Manufacturing & exporting Greek cosmetics
Investment Threshold	€120,000 equity funding
Economic Benefit	Local jobs, supplier income, export revenue
Sustainability	Eco-packaging, clean production
Long-Term Residency Intent	5-year scalable business model
Self-Sufficiency	Positive net income by Year 2

Conclusion

Aegean Botanicals P.C. represents an authentic, scalable, and impactful Greek enterprise that embodies the spirit of the D5 Entrepreneur Visa — innovation grounded in tradition, creating measurable employment, sustainability, and export growth within the Hellenic economy.

Confidentiality & Disclaimer

Confidentiality Notice

This document contains proprietary business information developed exclusively for immigration and business-establishment purposes under Greece guidelines. All contents, financial projections, and strategic frameworks within this report are the intellectual property of Aegean Botanicals P.C. and its preparer. Unauthorized duplication, disclosure, or use of this material without written consent is strictly prohibited.

The business concepts and structures outlined are unique to the proposed Greece operations and have been prepared in alignment requirements for the SEF & D5 Visa.

Version & Purpose Statement

This plan has been prepared as a demonstration and evaluation sample to illustrate the professional standard, format, and analytical depth applied in actual business plans.

All financial models, staffing details, and market data are based on conservative, research-backed estimates and represent potential commercial outcomes under real market conditions. The actual operational business plan provided to clients includes expanded sub-sections, market references, and detailed appendices.

Full Version Access

Note: This document represents a condensed public version of the business plan. Each section in the official plan includes in-depth subtopics, extended financial statements, and technical documentation supporting the business model, immigration rationale, and operational roadmap. The complete version is shared exclusively with authorized clients or representatives upon engagement.

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Prepared by: Gomchi Businesses.

For: Aegean Botanicals P.C. - D5 Visa Application